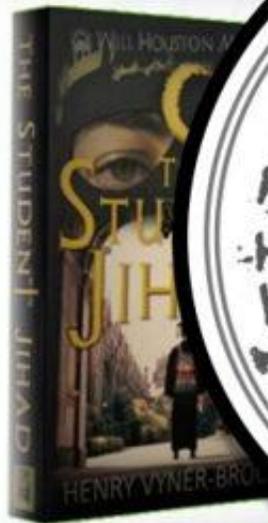
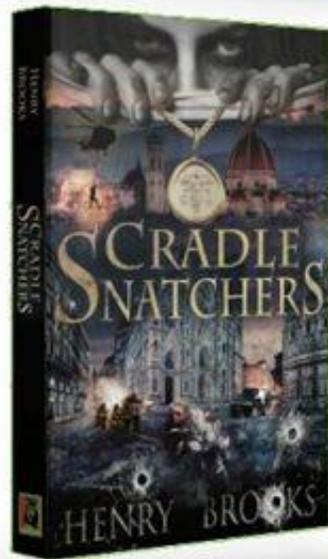
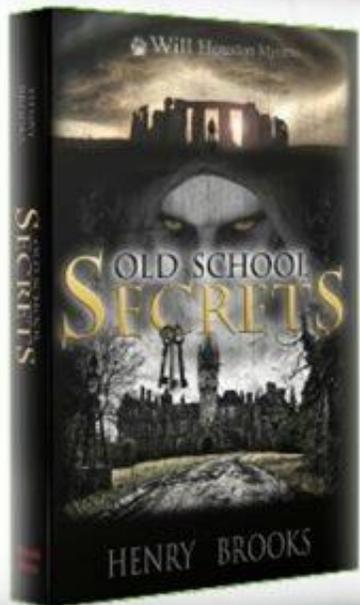
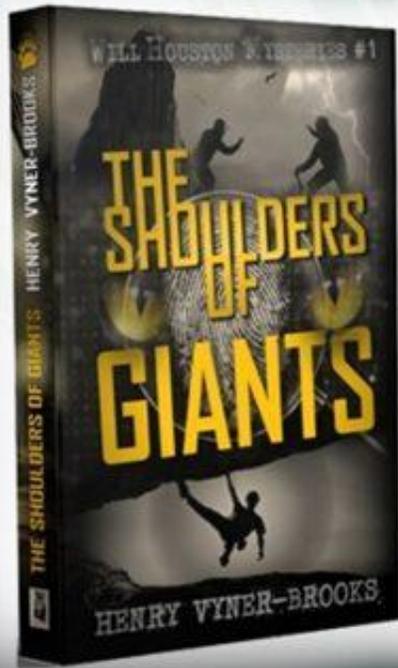
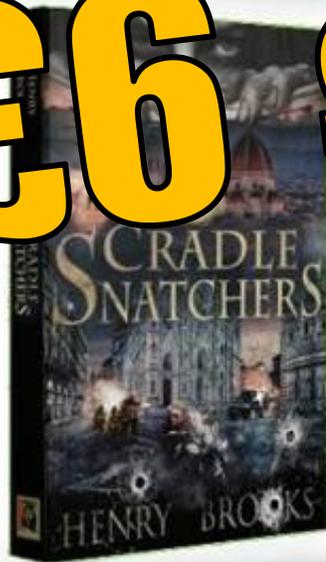
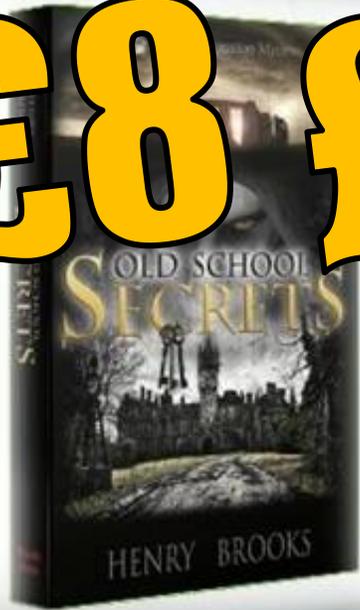
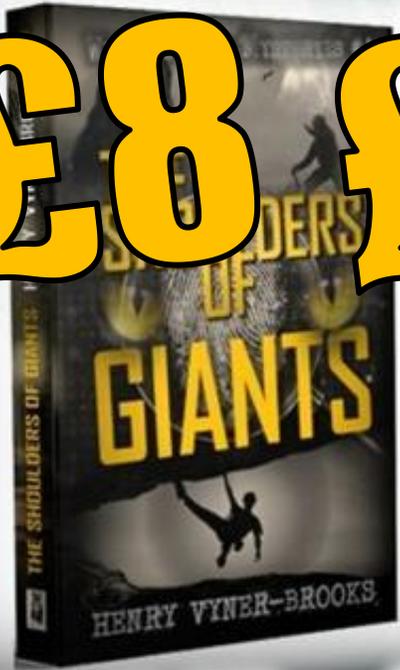


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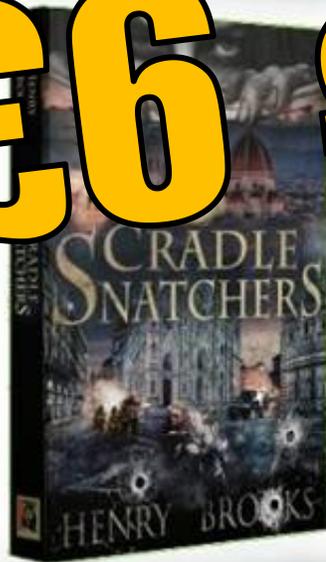
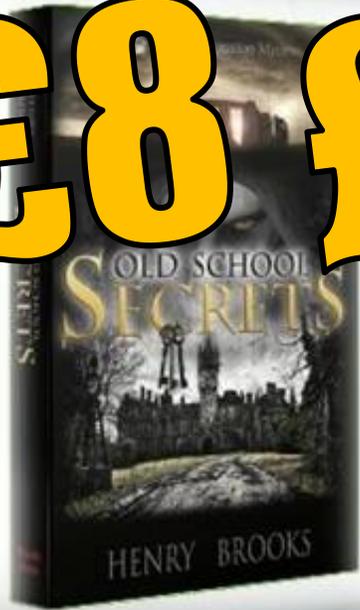
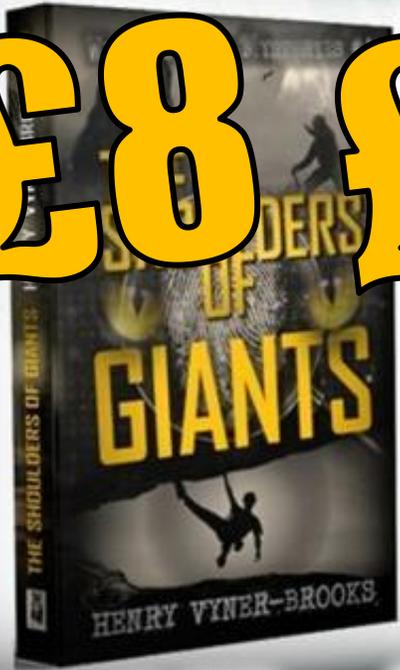
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AUTHOR & BOOK SETTING VIDEO - 2 MIN



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Is it True...
He eats spiders,
slugs & snails?

So dyslexic that
he couldn't read
until he was 12

He survived
a civil war
with just a
butterfly knife
(& pasties)

Teacher
wanted him
BANNED from A
level English
classes

He stopped
a murderer
with his bare
hands

He received
super powers
when he fell
into Cumbrian
sheep-dip as
a child.

'Inspirational Story'
Bear Grylls





WHY THIS IS FOR YOU

- HOW WRITING MAKES YOU POWERFUL



- What do you want to be doing 10 years from today?
- Who you want to be in that story?
- **WHO ACTUALLY ENJOYS WRITING? (SHOW OF HANDS)**
- Writing is as much a process of discovery rather than just a way to record information. **“I write because I don’t know what I think until I read what I say.”** – Flannery O’Connor
- Writing makes your thoughts visible and lasting, allowing you and others to revisit them over time.
- Writing develops clear thinking and precise communication

Why Write in the age of Ai ?

Anyone had that thought?

KEY SURVIVAL TIP:
MAKE AI AN ASSISTANT,
NOT A REPLACEMENT



1. Being the Smartest Human in the room will matter even more.

- **Building Neural Connections:** Delegating writing to AI saves time but risks "cognitive debt"—a mental decline caused by offloading the brainpower required to wrestle with complex ideas.
- **Memory & Learning:** Research shows that writing tasks involving retrieval (like essay writing) lead to better learning outcomes than passive tasks like note-taking.

2. Quality Control & AI Literacy



- **Vetting Output:** A writer needs to know what "good" looks like to recognize if an AI-generated draft is accurate, well-argued, or logically sound.
- **Effective Prompting:** High-level English and writing competence allow users to formulate the precise, nuanced queries necessary to get high-quality results from AI systems.
- **Avoiding "AI Slop":** As the web becomes flooded with generic machine-generated content, human-authored text with unique voice & cultural nuance stands out as more valuable/trustworthy.

3. Professional & Personal Value

- **Human Connection:** AI lacks the ability to truly feel emotion or understand cultural nuance, making human writing essential for building deep connections through empathy and personal voice.
- **Career Advancement:** Employers in 2026 highly prize individuals who can think critically and communicate clearly without being entirely dependent on a machine.
- **Ethical Oversight:** Only humans can navigate the ethical implications and biases inherent in data-driven systems, making the critical thinking developed through writing a key leadership skill.





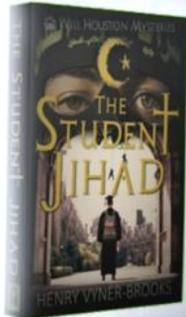
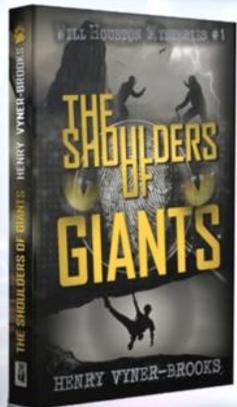
SERIES FAN TRAILER VIDEO - 3MIN



MEET AUTHOR
HENRY VYNER-BROOKS



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TODAY'S PRIZES

BEST OVERALL WRITER

BOOKS 1-4 + POSTER, BADGE, PEN, STICKER

WRITING MISSION #1

- 1ST PRIZE - BOOK 1 - SIGNED
- 2ND PRIZE - POSTER, BADGE, PEN, STICKER
- 3RD PRIZE - BADGE, PEN & STICKER

WRITING MISSION #2

- 1ST PRIZE - BOOK 1 - SIGNED
- 2ND PRIZE - POSTER, BADGE, PEN, STICKER
- 3RD PRIZE - BADGE, PEN & STICKER

HENRY'S SPECIAL AUDIOBOOK PRIZE

- FREE AUDIOBOOKS FOR NEURO-DIVERSE STUDENTS

GUESS MY **TOP 5 TOOLS** FOR RIPPED WRITING



SUSPENSE - Makes you want the answer



TENSION - Makes you worry about the answer



REVELATION - Makes new worlds appear



INVITATION - Makes people want to engage



PRESENTATION - Activates Ninja Mode

MEET AUTHOR
HENRY VYNER-BROOKS

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10:00

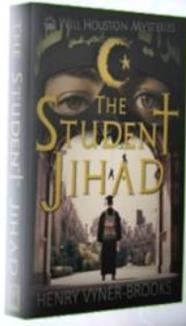
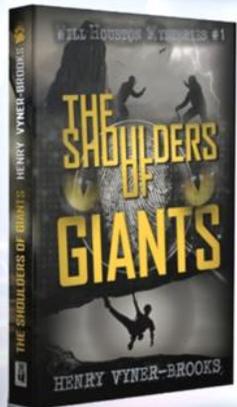
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WRITING MISSION #2

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- 2ND PRIZE - POSTER, BADGE, PEN, STICKER
- 3RD PRIZE - BADGE, PEN & STICKER

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10:00



WRITING
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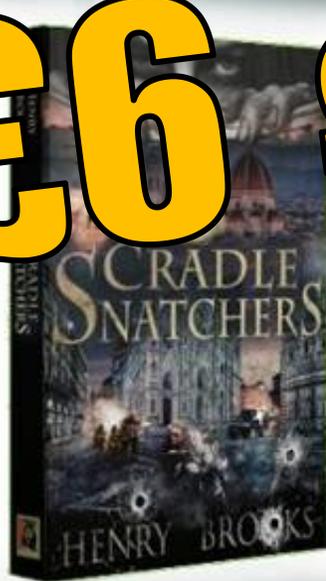
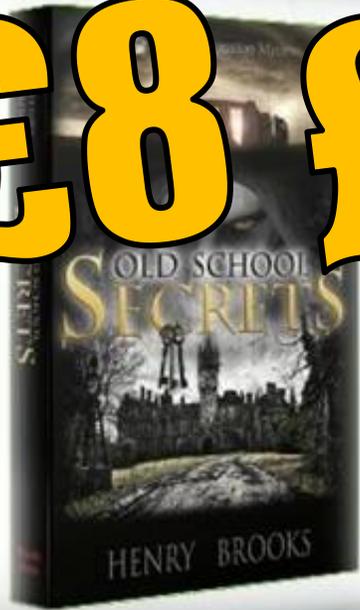
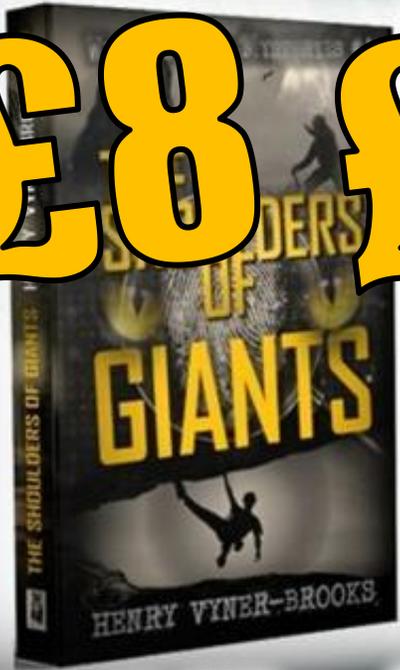
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